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Entrepreneurial Leadership Program

This new and ambitious initiative is a comprehensive three-year program focused on leadership development, business development and community involvement.

Selected participants receive a personal business leadership assessment, coaching and business plan development. As a result, each business owner is propelled to advanced leadership capabilities in the minority business community, as well as the community at large. Two industry leaders, MDA Leadership Consulting and Consulting Solutions have joined to assist in the execution and delivery.

In addition to leadership development, the participants receive access to a high-caliber advisory council, comprised of seasoned industry and business executives, to help with strategic guidance. Our partner here is Chuck Rauenhorst of Rauenhorst Recruiting Company.

Thus far, four participant companies were invited and have committed to the program. They include Ajasa Technologies, Eagle Employment Services, Progressive Engineering and the Wallace Family Holding Company.

We look forward to the MEDA Entrepreneurial Leadership Program becoming a strategic model to develop new business leaders. This marks an excellent opportunity to help fulfill the needs of entrepreneurs of color to grow and connect with other Minnesota business leaders, while making a significant contribution to our community's health.

This program is made possible by a grant from the Bush Foundation, as well as financial support from other corporations such as Jostens and Travelers.

PROGRAM FOCUS

- Holistic approach
- Leadership development
- Business development
- Community leadership and involvement