

Investing in Your Greatest Asset

Customized Personal Development & Live One-On-One Coaching



“Winslow Research Institute has assisted us in identifying the characteristics of existing employees who perform exceptionally well. My personal experience with the Personal Dynamics Program was nothing less than profound.”

*Wilson Johnson, Jr.
Assistant Chief Transportation Officer,
Bay Area Rapid Transit*

Whether you already use the Winslow Reports for selection and hiring or not, start with the Winslow when you decide to train and develop your employees.



“Coach in a Binder”

After using the Winslow for hiring, give your employees their copy of The Winslow Report. This development tool is like having your own personal coach in a binder. The participant receives 40-50 pages all about them plus helpful suggestions for every influential trait.

Personal Development

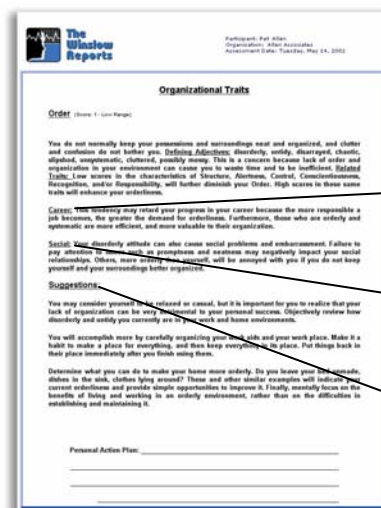
Laser-Focused Training

The Winslow is extremely accurate in identifying the strengths and weaknesses related to personal happiness and career success. Using the Winslow Reports, you can laser focus your training and development. Or, let one of our Development Coaches work one-on-one with your employee to help them work happily and more effectively than ever.

Better People = Better Business

Companies who invest in their ‘human capital’ get:

- More mature, self-aware, self-motivated employees
- Employees who are easier to manage and more able to be managers
- Employees who feel valued and make a commitment to being part of the team and achieving the corporate goals
- Increased loyalty and lower turnover



Each influential trait is accompanied by suggestions for development in social and career contexts.

Career: This tendency becomes, the greater the systematic are more

Social: Your disorderly pay attention to issues relationships. Others,

Suggestions:
You may consider yo

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